

Personal Performance Master

BOB GOSHEN

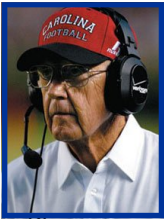
For over 32 years, Bob Goshen has been assisting individuals, corporations and associations achieve a competitive edge through better marketing, leadership and management skills training.

WHAT THE GREATEST COACHES IN THE WORLD ... ARE SAYING ABOUT BOB GOSHEN



"Bob Goshen is creative, enthusiastic and a hard working man of integrity who delivers even more than he promises. He is a delight to work with and has a special talent for energizing and encouraging others to do their best. He is a top performer in every area of life."

ZIG ZIGLAR, Motivational Speaker and Entrepreneur



"It's rare to find a man who loves his work. Almost invariably when you find such a man, he is a success. It's easy to see that Bob Goshen loves his work, and certainly no one can question his success."

LOU HOLTZ, Motivational Speaker and Legendary Notre Dame Coach



"Bob Goshen is a multi-talented individual who cares. Those two characteristics are essential to success, and he is successful. Bob has achieved success by being innovative and with a great work ethic. In my business you put the guys who can get the job done on the first team. Bob is first team in my books."

GRANT TEAFF, President of the American Football Association

Bob will teach you and your organization how to:

- ◆ Prospect (getting out of your comfort zone)
- ◆ Follow up and follow through
- ◆ Overcoming call reluctance (killing the fear of rejection)
- ◆ Creating and securing long term relationships (guarantees referrals)
- ◆ Mediocrity to Millionaire (discover why there are only 18 seats in first class!)

HOW DOES BOB RELATE TO THE REAL ESTATE INDUSTRY?

"Thank you again for your most inspiring talk to our real estate associates. Your ability to relate to our industry and our particular perspectives was certainly obvious. Both Associates and staff benefited from your observations and suggestions for improvements in both professional and personal advice. We look forward to having you with us again in the near future."

SHELDON DETRICK, Detrick Prudential Realty

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